

## Cherry Creek Fitness Challenge & The First American State Bank Fitness Festival

### Frequently Asked Questions

#### What is the Community Asset Project (CAP), Inc. and what do they do?

- CAP is a community board that works in partnership with the CCSD Prevention Office to support the 40 developmental assets framework and a variety of programs / activities that fulfill their mission to help youth reach their full potential and stay drug-free.
- The Search Institute has identified 40 developmental assets or protective factors that are proven to help youth make wise decisions, choose positive paths, and grow up to be competent, caring and responsible adults.
- CAP has been working in partnership with the Cherry Creek School District Prevention Office for over 20 years.

#### How does the First American State Bank Fitness Festival (FASB FF) benefit CAP and CCSD?

- Since the start of the FASB FF, the event has raised more than \$500,000 for the CAP/CCSD Partnership. This money goes directly back to schools in a variety of ways to support both the mission of CAP and CCSD goals and initiatives. Below are a few examples:
  - ❖ Elementary schools implementing PBS were provided funds to support their school-wide data management systems.
  - ❖ Family/School/Community liaisons in our elementary, middle and high schools receive support for the services they provide.
  - ❖ Signs of Suicide Prevention Programming and Training kits were provided to all district middle schools.
  - ❖ Additional grants from the CCSD Prevention office have supported initiatives in the areas of: drug/alcohol prevention/intervention, school climate/safety, parent education, prevention of self-harm, school engagement/attendance, equity/diversity work, research-based social-emotional learning programs and student leadership opportunities.
  - ❖ Link Crew and WEB leadership trainings and mentorship programs designed to build motivation and engagement and positively connect new 6<sup>th</sup> grade and 9<sup>th</sup> grade students entering middle schools and high schools.
  - ❖ The Youth/Adult Summit, held in March each year, has hosted 4,000 participants. The purpose of this annual event is to build meaningful relationships between youth, adults and community partnerships.
- As important, the FASB FF promotes a healthy lifestyle and lifelong wellness. The recent addition of the Cherry Creek Fitness Challenge is specifically designed to further integrate this community event into schools as a sustainable way to generate increased excitement around the CCSD Wellness Pilot/Initiative.

#### How is the work measured?

- Effectiveness is measured through parent and community partnership / participation, the Search Institute's "Profiles of Student Life and Behavior" survey (administered to random classrooms of 8<sup>th</sup>, 10<sup>th</sup>, and 12<sup>th</sup> grade students in the spring of 2001 and 2003, and 2006) and through evaluations administered and submitted by individual schools.

#### How many youth are affected by this school / community partnership?

- Over 48,000 youth plus their parents, families and friends are affected by our school / community partnership.

#### How many staff members are affected by this initiative?

- Focused support on positive youth development, prevention, and school safety/climate benefit the more than 7,000 CCSD employees by creating socially and emotionally sound learning and working environments.