



Cherry Creek Fitness & The First American State



Challenge Bank Fitness Festival

Frequently Asked Questions

What is the Community Asset Project (CAP), Inc. and what do they do?

- CAP is a community board that works in partnership with the CCSD Prevention Office to support the 40 developmental assets framework and a variety of programs /initiatives that fulfill their mission to help youth reach their full potential and stay drug-free.
- Grounded in research and created by the Search Institute, the 40 developmental assets represent the relationships, opportunities and personal qualities that young people need to make healthy decisions and grow up to be competent, caring and responsible adults.
- CAP has been working in partnership with the Cherry Creek School District Prevention Office for over 20 years.

How does the First American State Bank Fitness Festival (FASB FF) benefit CAP and CCSD?

- Since the start of the FASB FF, the event has raised more than \$585,000 for the CAP/CCSD Partnership. This money goes directly back to schools in a variety of ways to support both the mission of CAP and CCSD goals and initiatives. Below are a few examples:
 - ❖ Grants from the CCSD Prevention office have supported initiatives in the areas of: Positive Behavior Supports, drug/alcohol prevention/intervention, school climate/safety, parent education, prevention of self-harm, school engagement/attendance, equity/diversity work, research-based social-emotional learning programs and student leadership opportunities.
 - ❖ Link Crew and WEB leadership trainings and mentorship programs designed to build motivation and engagement and positively connect new 6th grade and 9th grade students entering middle schools and high schools.
 - ❖ The Family Wellness Summit (previously Youth/Adult Summit) has a guiding mission, “To provide practical tips and tools to improve attendees’ physical, psychological and environmental well-being.”
 - ❖ Signs of Suicide Prevention Programming and Training kits were provided to all district middle schools.
- In addition to being a successful fundraiser, the FASB FF promotes a healthy lifestyle and lifelong wellness. The recent addition of the Cherry Creek Fitness Challenge is specifically designed to further align this community event with the district’s Comprehensive Wellness Strategy and the work schools do on a daily basis to educate the whole child.

How is the work measured?

- Effectiveness is measured through parent and community partnership / participation, the district’s Climate, Safety and Wellness Survey and through evaluations administered and submitted by individual schools.

How many youth are affected by this school / community partnership?

- Over 50,000 youth plus their parents, families and friends are affected by our school / community partnership.

How many staff members are affected by this initiative?

- Focused support on positive youth development, prevention, comprehensive wellness and school safety/climate benefit the more than 7,000 CCSD employees by creating socially and emotionally sound learning and working environments.